

# Sponsorship Opportunities

## MLK WOLVES PEP SQUAD

ACADEMICS • COMMITMENT • LEADERSHIP • MENTORSHIP • SERVICE • SPIRIT

### LEGACY PARTNER – \$10,000

- **Social Media Advertisements:**
  - 2 customized reels filmed at your location
  - 7 individual story shout outs\*
- **Winter and Spring Show Recognition:**
  - Plaque presentation at winter show
  - 5.5x8.5 ad in programs
  - 4 tickets with VIP access and seating
  - PA recognition
  - Digital sponsor recognition
  - Logo listed in programs
- Check presentation at your location
- Logo on sponsor banner
- Logo on fall Youth Clinic shirt
- Pep Squad Supporter gift basket
- Proud Supporter sign to display at your location

### DEN ELITE – \$5,000

- **Social Media Advertisements:**
  - 1 customized reels filmed at your location
  - 5 individual story shout outs\*
- **Winter and Spring Show Recognition:**
  - Plaque presentation at winter show
  - 4.25x5.5 ad in programs
  - 4 tickets with VIP access and seating
  - PA recognition
  - Digital sponsor recognition
  - Logo listed in programs
- Check presentation at your location
- Logo on sponsor banner
- Logo on fall Youth Clinic shirt
- Pep Squad Supporter gift basket
- Proud Supporter sign to display at your location

### BOW TO TOE – \$2,500

- **Social Media Advertisements:**
  - 1 customized reel filmed at your location
  - 3 individual story shout outs\*
- **Winter and Spring Show Recognition:**
  - Plaque presentation at winter show
  - 2.75x4.25 ad in programs
  - 2 tickets to each show
  - PA recognition at winter and spring show
  - Digital sponsor recognition
  - Logo listed in programs
- Check presentation at your location
- Pep Squad Supporter gift basket
- Logo on sponsor banner
- Logo on fall Youth Clinic shirt
- Proud Supporter sign to display at your location

### CHEERLEADER CHAMPION – \$1,500

- **Social Media Advertisements:**
  - 1 customized reel
  - 3 individual story shout outs\*
- **Winter and Spring Show Recognition:**
  - Business card ad in programs
  - 2 tickets to each show
  - Digital sponsor recognition
  - Logo listed in programs
- Logo on sponsor banner
- Logo on fall Youth Clinic shirt
- Proud Supporter sign to display at your location

### HOWLIN' HERO – \$1,000

- **Social Media Advertisements:**
  - 3 individual story shout outs\*
- **Winter and Spring Show Recognition:**
  - Digital sponsor recognition
  - Logo listed in programs
- Logo on sponsor banner
- Name on fall Youth Clinic shirt
- Proud Supporter sign to display at your location

### WOLF PACK FRIEND – \$500

- **Social Media Advertisements:**
  - 2 story shout outs with your logo\*
- **Winter and Spring Show Recognition:**
  - Name listed in programs
- Name on sponsor banner
- Proud Supporter sign to display at your location

### SIDE-LINE SUPPORTER – \$250

- **Social Media Advertisements:**
  - Story shout out with your logo\*
- **Winter and Spring Show Recognition:**
  - Name listed in programs
- Proud Supporter sign to display at your location

### SPIRIT STARTER – \$100 OR IN-KIND DONATION

In-kind donations of gift cards for products or services are greatly appreciated to be used at fundraising events for prizes and silent auction gifts. Donations towards team meals are also greatly appreciated.

- **Winter and Spring Show Recognition:**
  - Name listed in programs
- Proud Supporter sign to display at your location

*\*Social media stories will be saved in highlights for the 2025-2026 season.*

For more information or to become a sponsor email  
**MLKWOLVESPEP@GMAIL.COM**

# Sponsorship Form

## MLK WOLVES PEP SQUAD

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Thank you for supporting the Martin Luther King Jr. High School Wolves Pep Squad. The Red, Blue and White Pep Squad Booster, a 501(c)(3), is excited to partner with you in support of our student athletes. Please complete the form below and return it to a team member or contact our coordinator directly at [mlkwolvespep@gmail.com](mailto:mlkwolvespep@gmail.com).

### SPONSOR INFORMATION:

Sponsor Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_  
Mailing address: \_\_\_\_\_  
Physical address (if different): \_\_\_\_\_  
Instagram handle/tag: \_\_\_\_\_  
Instagram hashtag and/or mentions: \_\_\_\_\_

Please email your logo to: [mlkwolvespep@gmail.com](mailto:mlkwolvespep@gmail.com)

For Legacy Partner, Den Elite, and Bow to Toe please provide preferred location for filming of customized reel: \_\_\_\_\_

### SPONSORSHIP LEVEL:

*Make checks payable to: Red, Blue and White Pep Squad Booster*

*Pay via Zelle: [mlkpepsquaddriverside@gmail.com](mailto:mlkpepsquaddriverside@gmail.com) (please include sponsor name, contact and level)*

Please indicate sponsor level:

In-Kind Donation Description:

#### Team

Athletes: 104  
Teams: 7  
Seasons: 3  
Competition Routines: 9

#### Pep Squad Hosted Events

Fall Cheer Clinic  
Winter Showcase  
Spring Dance Clinic  
Spring Showcase

#### Instagram

[mlk.wolves.pepsquad](https://www.instagram.com/mlk.wolves.pepsquad)  
Followers: 2,600+  
Average monthly views: 100,000+  
Peak monthly views: 250,000+

[MLKWOLVESPEP@GMAIL.COM](mailto:MLKWOLVESPEP@GMAIL.COM)