



Dear Supporters of MLK Wolves Pep Squad,

The purpose of this letter is to request your assistance in supporting the MLK Wolves Pep Squad with its fundraising efforts for the 2024-25 season. Our squad has approx. 100 Cheer & Pom Athletes who passionately support a wide range of sports programs at our school. However, being a cheerleader comes with its fair share of expenses. From uniforms to camps, entrance fees, transportation to games & competitions, training, team-building activities and pre-game meals, these costs go way beyond our school or athlete's budget. Our athlete's work hard in this year-round sport, and each year presents a significant challenge in raising the necessary funds to sustain a robust pep squad of King's Caliber.

As you may or may not be aware, the majority of funding for team expenses is sourced from donations and fundraising efforts. That's why we rely on the generosity of local businesses like yours to help us thrive. By partnering with us, you not only contribute to the success of our talented athletes but also gain marketing exposure and the satisfaction of supporting our vibrant community. Every donation will go towards building a stronger and more sustainable cheer program, ensuring the team is prepared for the upcoming year. By becoming a sponsor, you will play a crucial role in helping our athletes develop self-discipline, self-esteem, leadership skills and pride in themselves and their community.

Enclosed with the letter are various sponsorship opportunities for your consideration. All contributions to the Pep Squad are fully tax deductible. Upon making a donation, you will receive a receipt to file with your tax records. On behalf of the 2024-25 MLK Wolves Pep squad, we would like to Thank-You for your generosity, and we sincerely appreciate your forthcoming support.

Should you have any questions, please feel free to reach out to: mlkwolvespep@gmail.com .

Thank you for your support!

Sincerely,

MLK Wolves Pep Squad



www.mlkwolvespepsquad.com



MARTIN LUTHER KING HIGH SCHOOL

2024-25 SEASON

PEP SQUAD SPONSORSHIP



TITLE SPONSOR

\$1500

- Dedicated Individual 3x2 Banner Displayed at all major Pep Squad Events & Competitions Hosted at King High School.
- Logo on 3x5 Pep Squad "Thank You Sponsors Banner" Displayed at Pep Squad Events, Pep Squad Stairs, Gates at Football field, and upstairs on the railing of Basketball Gym/Volleyball Gym.
- Logo Displayed on all Cheer Event Programs for Winter Showcase, Spring Showcase and EOY Cheer Banquet
- Logo on Shirts provided at Annual Youth Clinic
- Logo Displayed on MLK Wolves Pep Squad Website
- 4 Social Media Post Shout-Outs -Including 1 Viral Dance Reel Filmed On-Site at your Business for Collab Post (50k + Views)
- 2 Free Tickets to Winter & Spring Showcases



ALL STAR SPONSOR

\$750

- Logo on 3x5 Pep Squad "Thank You Sponsors Banner" Displayed at all major Pep Squad Events, Competitions Hosted at King High School, Pep Squad Stairs, Gates at Football field, and upstairs on the railing of Basketball Gym/Volleyball Gym.
- Logo Displayed on all Cheer Event Programs for Winter Showcase, Spring Showcase and EOY Cheer Banquet.
- Logo on Shirts provided at Annual Youth Clinic
- Logo Displayed on MLK Wolves Pep Squad Website
- 3 Social Media Post Shout-Outs



WOLFPACK SPONSOR

\$500

- Logo Displayed on all Cheer Event Programs for Winter Showcase, Spring Showcase and EOY Cheer Banquet.
- Logo on Shirts provided at Annual Youth Clinic
- Logo Displayed on MLK Wolves Pep Squad Website
- 2 Social Media Post Shout-Outs



SPIRIT SPONSOR

\$250

- Logo Displayed on all Cheer Event Programs for Winter Showcase, Spring Showcase and EOY Cheer Banquet.
- Logo Displayed on MLK Wolves Pep Squad Website
- 1 Social Media Post Shout-Outs



GOOD NEIGHBOR SPONSOR

\$ Any Amount

- We welcome donations from small businesses, family members, neighbors, friends and any local community members that want to show their support for the squad . Any amount is greatly appreciated and will be put to good use!



ROTATING ADS ON TV SCREENS IN GYM

\$ 500

- Advertisements on the TV Screens in the GYM that will run in the Gymnasium for every Sporting Event that King Hosts for the 2024-25 School Year.



www.mlkwolvespepsquad.com



Contact Name: _____

Company: _____

Phone: _____

Email: _____

Player/Referral Name: _____

MLK WOLVES PEP SQUAD DONATION

TITLE SPONSOR	\$1500
ALL STAR SPONSOR	\$750
WOLFPACK SPONSOR	\$500
SPIRIT SPONSOR	\$250
GOOD NEIGHBOR SPONSOR	\$
ROTATING ADS GYM TV SCREENS	\$500
TOTAL	

[Pep Squad Donation Link](#)

Please use link above to submit donation or Make Check Payable to:

MLK Pep Squad



www.mlkwolvespepsquad.com