



2023-23 SEASON SPONSORSHIP PACKET



MLK CHEER & POM

COMMITMENT | TEAMWORK | COMPETITION

SUPPORTING MLK PEP SQUAD 2023-24

WANT TO BECOME A SPONSOR?

We would like to extend an invitation to you to become a proud sponsor of the MLK High School Pep Squad for the 2023-24 school year. Our squad has approx. 100 Cheer & Pom Athletes who passionately support a wide range of sports programs at our school. However, being a cheerleader comes with it's fair share of expenses. From uniforms to camps, entrance fees & transportation to competitions, training & team-building activities, these costs go way beyond our school or athlete's budget. That's why we rely on the generosity of local businesses like yours to help us thrive. In addition to your sponsorship, we also host several fundraisers/events throughout the year. By partnering with us, you not only contribute to the success of our talented athletes but also gain marketing exposure and the satisfaction of supporting our vibrant community.

Every donation will go towards building a stronger and more sustainable cheer program, ensuring the team is prepared for the upcoming year. We thank you for considering our program. We truly appreciate your interest, support and generosity.



For more information, visit us at www.mlkvolvespepsquad.com



SPONSORSHIP OPPORTUNITIES

MLK WOLVES PEP SQUAD: CHEER & POM

Title Sponsor | \$3,000

Includes:

Marketing package:

- One Quarter 1/4 Page Advertisement featured in Inland Empire Magazine. (Ad/Creative Asset to be provided by company).
- Company logo printed on large professionally printed MLK Wolves Pep Squad banner and displayed at all MLK Football, Basketball, La Crosse, Soccer Home Games, Winter Showcase, Spring Showcase, Club Stunt Tournament Competition, CIF Cheer Competition and more! (Thousands in attendance)
- Company logo displayed on PhotoBooth Digital Prints taken by attendees of the both the Winter & Spring Showcases.
- Company logo printed on Spring/Winter Showcase Event Program distributed to attendees.
- Company logo printed on Snack Bar Table Cloth during Winter Showcase, Spring Showcase, Club Stunt Tournament Competition and the CIF Cheer Competition (Minimum of 5,500 Attendees combined)
- Company logo printed on the Annual Youth Clinic T-Shirt given to attendees of the clinic hosted at MLK High for local dancers.
- One (1) Company logo added to MLK Wolves Pep Squad website homepage, during the entire 2023-2024 school year.
- One (1) Company recognition Per Month on the MLK Wolves Pep Squad Social Media Instagram Account. Company will be tagged in comment section.
- Team Plaque to display at Business.
- Four (4) ASB Parent Paw Passes to attend all Varsity sports home games at MLK High School.
- Four (4) Tickets to Winter Showcase and Four (4) Tickets to Spring Showcase.

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SPONSORSHIP OPPORTUNITIES

MLK WOLVES PEP SQUAD: CHEER & POM

ALL STAR Sponsor | \$2,200

Includes:

Marketing package:

- Company logo printed on large professionally printed MLK Wolves Pep Squad banner and displayed at all MLK Football, Basketball, La Crosse, Soccer Home Games, Winter Showcase, Spring Showcase, Club Stunt Tournament Competition, CIF Cheer Competition and more! (Thousands in attendance)
- Company logo displayed on PhotoBooth Digital Prints taken by attendees of the both the Winter & Spring Showcases.
- Company logo printed on Spring/Winter Showcase Event Program distributed to attendees.
- Company logo printed on Snack Bar Table Cloth during Winter Showcase, Spring Showcase, Club Stunt Tournament Competition and the CIF Cheer Competition (Minimum of 5,500 Attendees combined)
- Company logo printed on the Annual Youth Clinic T-Shirt given to attendees of the clinic hosted at MLK High for local dancers.
- One (1) Company logo added to MLK Wolves Pep Squad website homepage, during the entire 2023-2024 school year.
- One (1) Company recognition on the MLK Wolves Pep Squad Social Media Instagram Account. Company will be tagged in comment section.
- Team Plaque to display at Business.
- Four (4) Tickets to Winter Showcase and Four (4) Tickets to Spring Showcase.

For more information, visit us at www.mlkwolfpackfootball.org



SPONSORSHIP OPPORTUNITIES

MLK WOLVES PEP SQUAD: CHEER & POM

WOLFPACK VIP PACKAGE | \$1,500

Includes:

Marketing package:

- Company logo printed on Spring/Winter Showcase Event Program distributed to attendees.
- Company logo printed on Snack Bar Table Cloth during Winter Showcase, Spring Showcase, Club Stunt Tournament Competition and the CIF Cheer Competition (Minimum of 5,500 Attendees combined)
- Company logo printed on the Annual Youth Clinic T-Shirt given to attendees of the clinic hosted at MLK High for local dancers.
- One (1) Company logo added to MLK Wolves Pep Squad website homepage, during the entire 2023-2024 school year.
- One (1) Company recognition on the MLK Wolves Pep Squad Social Media Instagram Account. Company will be tagged in comment section.
- Team Plaque to display at Business.
- Four (4) Tickets to Winter Showcase and Four (4) Tickets to Spring Showcase.



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SPONSORSHIP OPPORTUNITIES

MLK WOLVES PEP SQUAD: CHEER & POM

Spirit Sponsor | \$1,000

Includes:

Marketing package:

- Company logo printed on Spring/Winter Showcase Event Program distributed to attendees.
- Company logo printed on the Annual Youth Clinic T-Shirt given to attendees of the clinic hosted at MLK High for local dancers.
- One (1) Company logo added to MLK Wolves Pep Squad website homepage, during the entire 2023-2024 school year.
- One (1) Company recognition on the MLK Wolves Pep Squad Social Media Instagram Account. Company will be tagged in comment section.
- Four (4) Tickets to Winter Showcase and Four (4) Tickets to Spring Showcase.

Parking Tag Sponsor | \$800

Includes:

Marketing package:

- Company logo/Coupon printed on the Parking Passes for Competitions held at King High School.

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SPONSORSHIP OPPORTUNITIES

MLK WOLVES PEP SQUAD: CHEER & POM

Community-Partner Sponsor | \$500

Includes:

Marketing package:

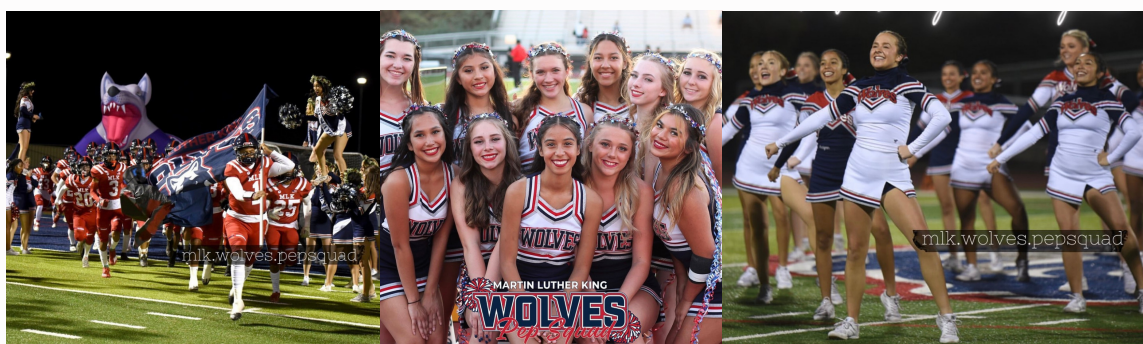
- Company logo printed on Spring/Winter Showcase Event Program distributed to attendees.
- One (1) Company logo added to MLK Wolves Pep Squad website homepage, during the entire 2023-2024 school year.
- Two (2) Tickets to Winter Showcase and Two (2) Tickets to Spring Showcase.

Shirt Sponsor | \$400

Includes:

Marketing package:

- Company logo printed on the Annual Youth Clinic T-Shirt given to attendees of the clinic hosted at MLK High for local dancers.



For more information, visit us at www.mlkwolfpackfootball.org



ADDITIONAL SPONSORSHIP LEVELS

Media Sponsor | \$300

Monetary Donation | \$25 - \$5,000

Have a PhotoBooth Company, Restaurant, Print Shop or any other service based business that you would be willing to parter with us to sponsor food, events services or any other supplies/resources the team may need? Please complete the form below or email: mlkwolvespep@gmail.com .

CONTACT US

If you have questions, would like to become a sponsor, or would like to know more about other available sponsorship opportunities, please visit us at www.mlkwolvespepsquad.com or contact us via email at mlkwolvespepsquad@gmail.com

MLK Wolves Pep Squad Sponsorship Committee Members

Dana Vazquez (626) 826-2505

Carrie (609) 458-1181

All donations will help the MLK Wolves Cheer & Pom squad members. Thank you for considering our program. Your support and generosity are greatly appreciated.

Checks payable to *MLK HIGH ASB*

Mail To:
MLK High School: ASB
19069 Van Buren Blvd., Ste. 114-449
Riverside, CA 92508

TAX ID:

For more information, visit us at www.mlkwolvespepsquad.com



